



VISUAL CONCEPTS • Buttergasse 11 • 32657 Lemgo • GERMANY

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Letter of Recommendation · Ms. Vroni Kiefer

I have been privileged to work with Ms. Kiefer as a Master of Ceremonies, actress, author, and announcer for international marketing events. Ms. Kiefer has an excellent written and spoken command of English and her qualities as an author facilitate professional implementation of ad hoc copy as well as revisions within the production process. Immediately establishing rapport with her audience, Ms. Kiefer is an attractive woman with a charming persona. Her work ethic is exemplary and reflects her confidence in her abilities and talents. Her background as an actress enables her to fit her speech and body language relatively to the target audience.

I highly recommend Ms. Kiefer as a moderator for professional events and ceremonies. A sophisticated and competent speaker, she is also personable and easy to work with. Ms. Kiefer has always done an excellent job and I am confident that she will successfully continue her career in this field. Please feel free to contact me if I can provide any further information.

Sincerely,

Randell R. Greenlee
VISUAL CONCEPTS

Randell Greenlee is an American scene and lighting designer who has worked in the event industry since 1987. He was a keynote speaker at the “Deutsche Event Tag” in 2006, and has served as a freelance event manager and creative planner among others, for ABC-Eurocom, Grey Advertising Group, Vogelsänger Event, Holtmann Messe und Event, Astra Zeneca, Glaxo Smith Kline, and Gazprom. He is currently an instructor at the University of Applied Sciences and Arts in Hannover (Event Management) and teaches Event Planning and Management at the “Deutsche Event Akademie” on behalf of the FAMAB; Verband Direkte Wirtschaftskommunikation e.V..